



2026 STICKER HUNT



**ORO VALLEY
CHAMBER**

CONNECTIONS • COMMUNITY • COLLABORATION

A Summer of Local Engagement

193

Participants

Completed at least one qualifying
check-in

9,306

Stickers Used

Collected at participating restaurants

639

Qualifying Check-ins

Visits meeting \$20 minimum

\$12,780

Minimum Spend

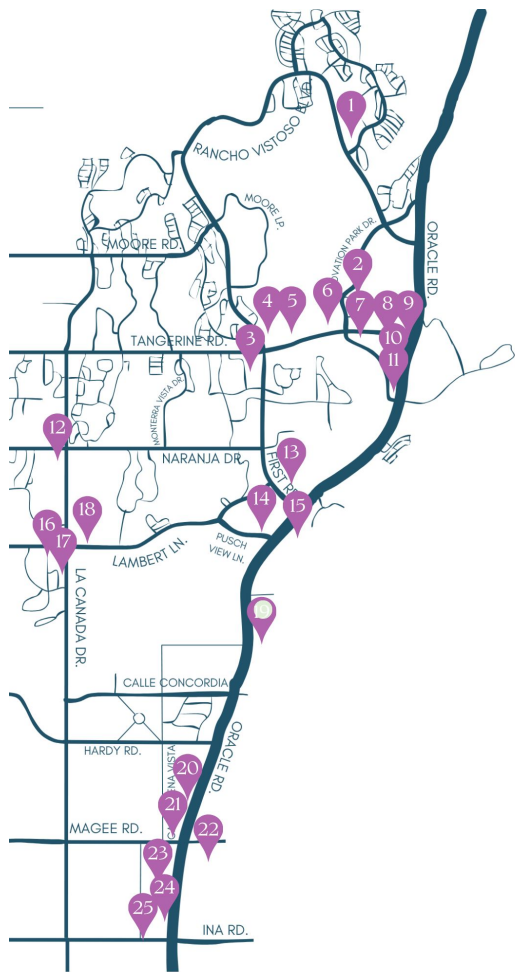
Based on 639 check-ins x \$20



3.3

Average Check-ins

Per Participant



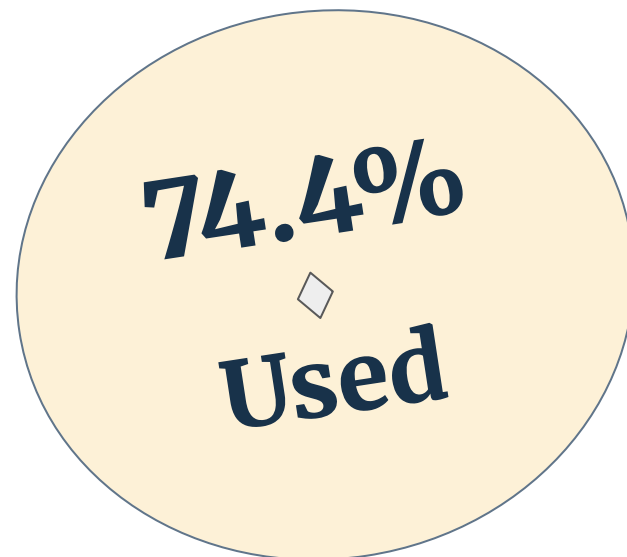
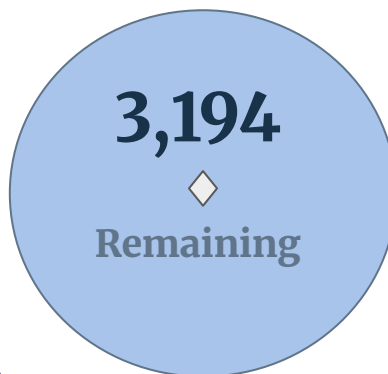
24 Participating Oro Valley Restaurants + Oro Valley Chamber Office

- The Views Restaurant
- La Hacienda Mexican
- Rosati's Pizza
- Cheers to You! Nutrition
- OV Coffee Roasting Co.
- Stacks Book Club
- Peachwave Frozen Yogurt
- Bloom Tea
- Fork & Fire Smokehouse
- Happy Joe's Pizza
- OV Pizza & Pints
- Boba and Brew*
- Nautical Bowls
- Panera Bread
- Breadsmith
- Desert Drifter
- Just Kabab
- Dibella's Brunch & Booze
- The Landing
- Bottega Michelangelo*
- Village Bakehouse*
- Wow Wow Lemonade
- Handel's Ice Cream
- Tohono Chul Bistro

*Non Chamber Member

More Than a Sticker . . .

The campaign brought customers into participating restaurants + the Oro Valley Chamber of Commerce office to collect 25 distinct sticker designs throughout June & July 2026



Local Restaurants Saw Engagement

TOP 5 RESTAURANTS by check-ins



43
check-ins



42
check-ins



42
check-ins

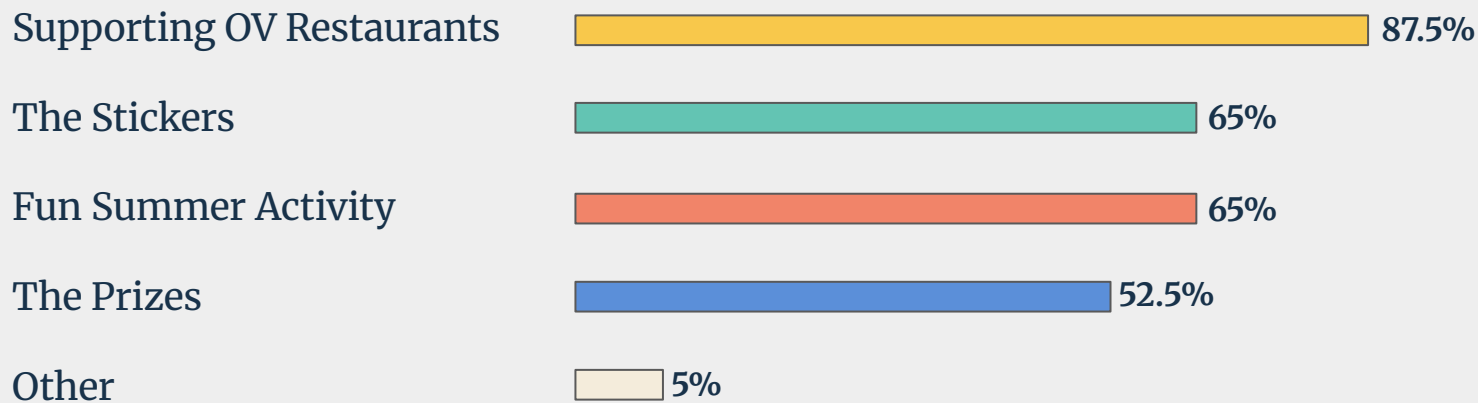


40
check-ins



39
check-ins

Why People Participated



87.5% of participants said supporting Oro Valley restaurants motivated them to participate.

What Participants Had to Say

Real feedback from participants in the 2026 Locals Eat Local sticker hunt

◆ **DISCOVERED** ◆

"We just moved here and it was a fun way to learn about local businesses!"

◆ **RETURNED** ◆

"I really enjoyed the sticker hunt and got all of them. I did become familiar with many new businesses – several of which I've returned to after I completed the Hunt."

◆ **EXPLORED** ◆

"I thought it was great, looked fun and got me interested in checking out local spots. I didn't know we had these options."

◆ **SHOPPED LOCAL** ◆

"I thought this was such a fun idea! I loved going around to the various businesses to collect stickers and spend funds to show my support to shopping local."

◆ **SUPPORTED LOCAL** ◆

"Fun, supported the local business community, and the food was great!"

What the Restaurants Had to Say

77.8%

**Of restaurants
saw an increase
in traffic**

"I just think that it is really great of the Chamber to do fun and thoughtful things to support businesses. Thank you!!"

"I like the program and the push for more summer traffic."

"We appreciate the effort to bring revenue to the little guys. Thank you!"

"Bringing in new business/customers."

"It was great to have the exposure as it got people to visit our location."

"Exposure. Getting our name on the map."

**Over
70%**

**Of restaurants
saw an increase
in sales**

THANK YOU FOR MAKING SUMMER LOCAL!

Shop local. Explore local. Support local.



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See you next summer!